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### **Asurion Completes Acquisition of Lumitrend**

NASHVILLE, Tenn. (June 21, 2006) – Asurion Corporation, a leading global provider of enhanced services and specialty insurance products to the wireless industry, announced today the recent acquisition of Lumitrend, an innovator of mobile applications with over 30 carrier partners worldwide. Lumitrend's products include CellBackup, the only mobile backup solution to automatically protect contacts, ringtones, pictures, wallpapers and more. The acquisition officially closed on May 26, 2006.

The Lumitrend products will integrate seamlessly with Asurion's, enabling Asurion to immediately offer complete protection of both the wireless handset and subscriber data to new and existing clients.

"Increasingly, wireless carriers and subscribers have demonstrated a growing demand to protect not only their phone, but also the valuable data and content it holds," said Steve Pretre, General Manager of Asurion Mobile Applications. "With this acquisition, Asurion will be able to extend its value proposition to provide complete protection for wireless subscribers. After extensive examination of existing products in the mobile application market, it is clear to us that Lumitrend has developed the best technology platform for data protection. Providing automated, over-the-air backup, not just of contact data, but of all a subscriber's valuable data allows Asurion to offer a product that delivers the highest possible value to its subscribers."

Lumitrend's management team is eager to combine the Lumitrend technology with Asurion's extensive relationships in the wireless industry. Rob Meadows, Lumitrend Chief Executive Officer said, "We are excited to join such an innovative and respected company. Asurion's proven experience and ability to work with partners to drive adoption of value added services in the sales channel will serve as the perfect compliment to our technology platform that enables seamless transfer of content between cell phones and the PC."

Asurion, the leading provider of enhanced services to the wireless industry, provides proven products combined with the continuous innovation essential in a dynamic industry. Our success is built on a foundation of shared values with our clients -- quality service, relationships, integrity, and financial strength. Offerings include Roadside Assistance Services, Handset Insurance Services, Warranty Management and Equipment Maintenance Services, Debt Protection, and Mobile Applications.

Asurion serves millions of subscribers through its relationships with leading wireless carriers in North America and Asia. For additional information about Asurion, visit [www.asurion.com](http://www.asurion.com).

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